

*Telefónica*

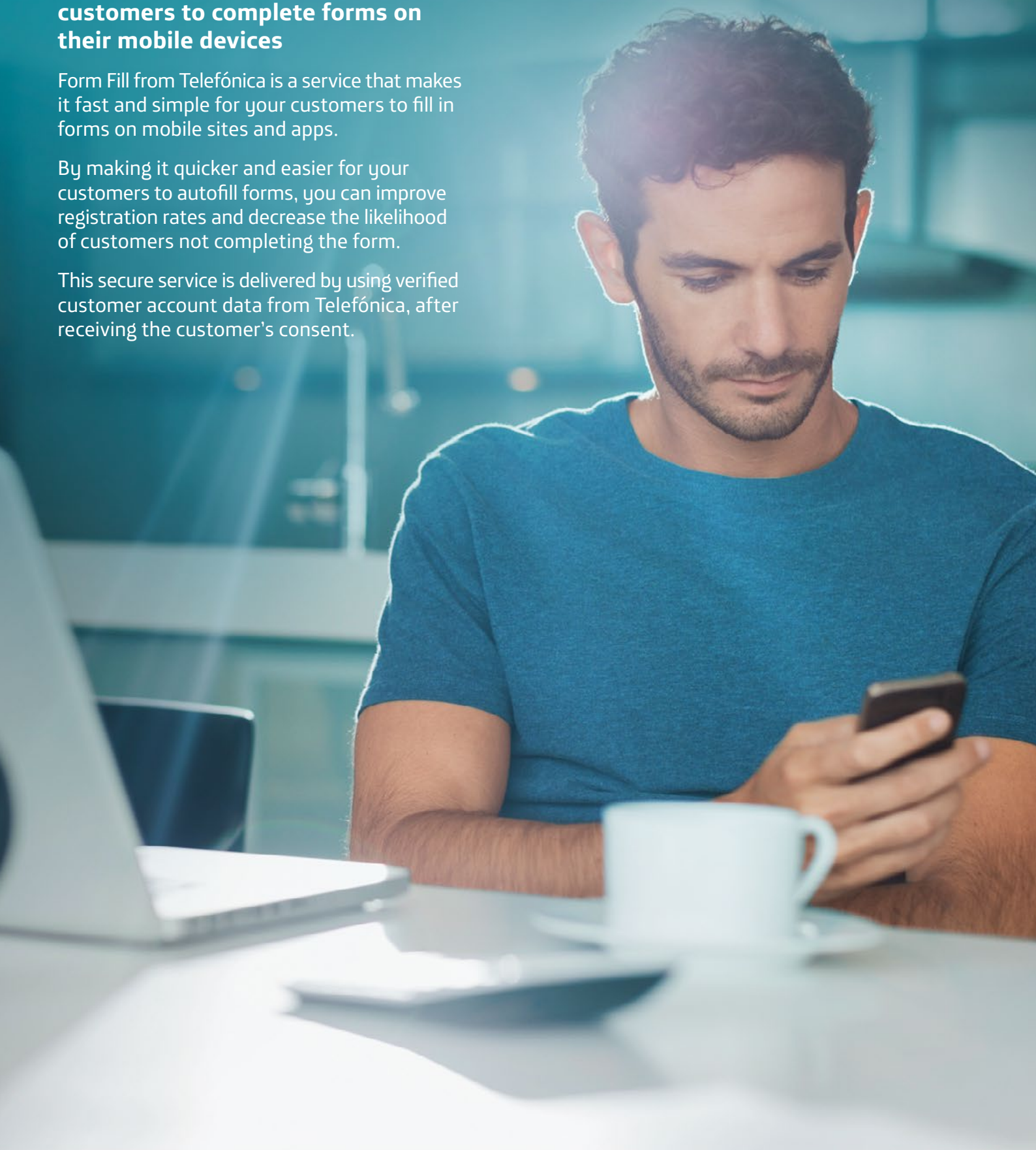
## Form Fill from Telefónica\_

### **Make it faster and easier for your customers to complete forms on their mobile devices**

Form Fill from Telefónica is a service that makes it fast and simple for your customers to fill in forms on mobile sites and apps.

By making it quicker and easier for your customers to autofill forms, you can improve registration rates and decrease the likelihood of customers not completing the form.

This secure service is delivered by using verified customer account data from Telefónica, after receiving the customer's consent.



## Key benefits for you

- Improved user registration rates on mobile devices
- Less prone to errors compared to when users input data on a small screen with a small keyboard
- Reduced shopping-cart abandonment with a streamlined form-completion process
- Verified form fill data can include name, address, postcode and email address
- Works on mobile web and native apps (on all platforms)
- Works on network and on wifi
- Simple integration via APIs

## Key benefits for your customers

- Makes registration and checkout processes quick and easy on a mobile device
- Autofills details linked to their mobile phone account
- Strong authentication using verified account information

## The technology behind it

- High availability, managed service
- High capacity, high volume, low latency
- HTTPS REST APIs for straightforward integration
- Carrier-based device authentication for enhanced security



## Get in touch

To find out more about Form Fill from Telefónica, speak to your Telefónica account manager.

## Why Telefónica?

Telefónica is one of the largest telecommunications companies in the world. We offer best-in-class mobile, fixed and broadband networks, and an innovative portfolio of digital solutions. We have a significant presence in 21 countries and a customer base that amounts to more than 341 million accesses around the world.